

IALA Gallery

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Press Release

MTAA Postcard Art Show Opening @ IALA Gallery, Baton Rouge.
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Press Contact:

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viewings by appointment
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IALA gallery is pleased to announce the opening of the MTAA postcard art show at Baton Rouge's IALA Gallery near the LSU campus. Until two weeks ago, only the 31 Grand installation was confirmed, but tonight both this installation and the Rome Art installations are up and functioning in the gallery, which is a first for the Baton Rouge area. Our turnout tonight for this opening was fabulous, and we thank everyone who came to make this opening a great success for the IALA Gallery.

ABOUT THE SHOW

IALA gallery is proud to present conceptual artists Whid and River in presenting their postcard art exhibition. This is a variation of the installation recently seen in New York's New York's 31 Grand and Rome Art galleries, and we are pleased to have the opportunity to install this work. Visitors are invited to view and interact with the MTAA postcard art installation, which is unique in Baton Rouge's history. IALA gallery recently received this work, which will be given its site-specific installation in our space, and we are excited to be able to present this form of conceptual abstraction to the Baton Rouge and Southern Louisiana public.

ABOUT MTAA

Whid and River (AKA MTAA) are leading edge conceptualists in the rising genre of technological/new media art. Their most contemporary and historically-informed works expand the critical issues relating to the nature of art in the technological age, and especially after the rise of the Internet. Their physical and virtual works are widely shown, and have been featured at numerous venues, including the Whitney Museum of American Art and the Walker Art Center.

ABOUT IALA

IALA is a private not-for-profit gallery run by curator and owner Patrick Lichty, which promotes the works of experimental and new media artists through our ongoing exhibitions. Within our permanent collection are works from numerous contemporary and electronic artists, including Peggy Ahwesh, Amy Alexander, MTAA, Roman Verostko, Simon Biggs, Igor Vamos, Yael Kanarek, Barbara Lattanzi, Nancy Buchanan, Melanie Crean, BOME, Guillermo Gomez-Pena, Larry Miller, RTMark, Jack Ox, Noriko Meguro, The YesMen, Patrick Lichty, Paul Vanouse, and Diamanda Galas only to name a few.